



News Release
FOR IMMEDIATE RELEASE
April 24, 2008

**The Chamber and the Haskayne School of Business Present the
Distinguished Business Leader Award**

Calgary, AB – The Calgary Chamber of Commerce and the Haskayne School of Business welcome you to join us in celebration of the outstanding leadership in the Calgary community.

Since its inception in 1993 the Distinguished Business Leader Award has paid tribute to fifteen individuals. The 2008 recipient is local philanthropist and business leader, George Brookman, CEO, West Canadian.

“George Brookman was selected because of his significant contributions to the Calgary community, his business leadership and his can-do entrepreneurial spirit,” says Dr. Leonard Waverman, Dean, Haskayne School of Business. “His commitment to fostering the relationship between management education and management practice is evident through his on-going mentorship, coaching and connection to both the Haskayne School of Business and the Faculty of Communications and Culture at the U of C.”

This award is a means of honouring individuals whose exceptional demonstration of vision and leadership, sound business sense and commitment to the community has marked them as role models for future generations of business leaders.

A scholarship established in George Brookman’s name will be awarded to a Haskayne student annually.

“The Calgary Chamber of Commerce is proud to present the Distinguished Business Leader Award with the Haskayne School of Business”, says Heather Douglas, President and CEO, Calgary Chamber of Commerce. “The Chamber is committed to leading and serving not only our current business community, but to developing and supporting the business leaders of tomorrow. This initiative provides a vital mentorship link for our city’s future CEOs”

The 2008 DLBA will be presented at a Gala celebration on May 29, 2008 at the Chamber.

About the Chamber:

The Calgary Chamber of Commerce is a volunteer driven, not-for-profit, and non-partisan advocacy group whose mission is to lead and serve the Calgary business community, valuing its diversity.

On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

About the Haskayne School of Business

The Haskayne School of Business is an innovative business school with an international reputation for influencing the practice of management and leadership through quality teaching and research. With more than 3,000 students enrolled in bachelor's, master's, PhD and executive education programs, the school boasts 17,000 alumni in 60 countries.

- 30 -

*For more information, please contact:
Elizabeth Leitch
The Calgary Chamber of Commerce
(403) 750-0424*