



January 10, 2007
Media Advisory
FOR IMMEDIATE RELEASE

**The Chamber Presents the Honourable Ted Morton,
Minister of Sustainable Resource Development**

Calgary, AB – Over the past ten years, Albertans have enjoyed unprecedented prosperity. But with this prosperity have come new challenges. Today's hyper-growth in population and economic activity is putting unprecedented pressure on Alberta's landscapes. There are competing demands for oil and gas, forestry and mining, agriculture and recreation, housing and infrastructure- often on the same lands. While our current land management system served us well in the past, it is now being overwhelmed by the scope and pace of activity.

What worked for us when our population was only one or two million will not get the job done as we hit four and then five million. We have reached a tipping point, where sticking with the old rules won't produce the quality of life we have come to expect. If we want our children to enjoy the same quality of life that current generations have, then we have to change how we make decisions about land-use. We have the opportunity today to help to shape the Alberta of tomorrow. The Land-use Framework is about seizing this opportunity.

About the Speaker:

Ted Morton was elected to his first term as a Member of the Legislative Assembly of Alberta for the constituency of Foothills-Rocky View on November 22, 2004. On December 15, 2006, he was sworn in as Minister of Sustainable Resource Development and appointed a member of the Agenda and Priorities Committee and the Cabinet Policy Committee on Resources and the Environment.

**WHERE: The Calgary Chamber of Commerce
4th floor, 100 6th Avenue S.W.**

WHEN: January 11, 2007, 7:30 a.m. – 9:00 a.m.
8:00 a.m. Breakfast Presentation
8:50 a.m. Media interview opportunity

About The Chamber:

The Calgary Chamber of Commerce is a volunteer driven, not-for-profit, and non-partisan advocacy group whose mission is to lead and serve the Calgary business community, valuing its diversity.

On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

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*For more information, please contact:
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