



Media Advisory
June 4, 2008

The Chamber Presents Gary Holden, President & CEO, ENMAX Corporation

Reliably Expanding our Energy Supply: Is There a Crisis?

Calgary, AB – The Calgary Chamber of Commerce is pleased to welcome Gary Holden, President & CEO of ENMAX Corporation. Amid recent allegations by some industry players of potential electricity supply crises, it is clear that this industry is facing serious issues.

Not only are the costs of infrastructure and fuels rising steeply (and more so than many realise), but the social and environmental acceptability of traditional methods of operation are falling sharply.

What is to be done? Continuing with traditional paths is increasingly problematic while there are also no new “silver bullet” solutions on the horizon.

In his speech, Gary Holden will not only analyse the root causes and key drivers of the present situation; he will also look at the technological, economic, environmental and social characteristics of the way forward for a troubled industry.

About the speaker:

Mr. Gary Holden is President and Chief Executive Officer (CEO) of ENMAX Corporation (ENMAX) and Chief Executive Officer (CEO) of each of ENMAX’s subsidiary corporations. Mr. Holden serves as a director on each of the ENMAX Boards, the Canadian Electricity Association, the Alberta Children’s Hospital Foundation and NaiKun Wind Energy Group Inc.

WHERE: **The Calgary Chamber of Commerce**
4th floor, 100 6th Avenue S.W.

WHEN: **June 4, 2008, 11:30 a.m. – 1:15 p.m.**
Luncheon Presentation: 12:00 p.m.
Media Availability: 1:15 p.m.

About the Chamber:

The Calgary Chamber of Commerce is a volunteer driven, not-for-profit, and non-partisan advocacy group whose mission is to lead and serve the Calgary business community, valuing its diversity.

On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

- 30 -

For more information, please contact:
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