



Media Advisory
FOR IMMEDIATE RELEASE

March 27, 2008

**The Chamber Presents Dr. Brian Day, President, Canadian Medical Association
"More Doctors. More Care."**

Calgary, AB – It's said that "all politics is local". There is likely no issue that brings that message home than the need to renew Canada's health care system. It is an issue that demands federal, provincial/territorial, regional and municipal leadership and action in each and every community.

To help generate momentum and to put health care back on the political agenda, the Canadian Medical Association has launched the "More Doctors. More Care" grassroots campaign, which calls for action to:

- Address Canada's physician shortage;
- Make better use of innovation and information technology in health; and,
- Invest in a Health Care Resource Fund to support renewal.

Dr. Day will also touch on the need to end the rationing and inappropriate wait times that hinder our health system's performance, from both an economic and medical viewpoint.

**WHERE: The Calgary Chamber of Commerce
4th floor, 100 6th Avenue S.W.**

WHEN: March 28, 2008, 11:30 a.m. – 1:15 p.m.
12:00 p.m. Luncheon Presentation
1:15 p.m. Media interview opportunity

About the Chamber:

The Calgary Chamber of Commerce is a volunteer driven, not-for-profit, and non-partisan advocacy group whose mission is to lead and serve the Calgary business community, valuing its diversity.

On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

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*For more information, please contact:
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