



Media Advisory  
FOR IMMEDIATE RELEASE

March 4, 2008

**The Chamber Presents Ian Russell,  
President and CEO of the Investment Industry Association of Canada**

**Seizing Global Opportunities: Building Strength Upon Strength**

**Calgary, AB** – Ian Russell will argue that if Canada is to remain competitive in the emerging global environment, it can no longer rely solely on its largest companies. It must invest in and nurture its smaller and midsize firms that have such strong growth and export potential.

To accomplish this, federal and provincial governments and financial institutions must pull together and take steps that will help these smaller innovative companies expand Canada's role on the global stage.

Mr. Russell's remarks will include the investment industry's reaction to the February 26 Federal Budget.

**WHERE:**        **The Calgary Chamber of Commerce**  
                      **4<sup>th</sup> floor, 100 6<sup>th</sup> Avenue S.W.**

**WHEN:**        **March 5, 2008, 7:30 a.m. – 9:00 a.m.**  
                      8:00 a.m.        Breakfast Presentation  
                      8:45 a.m.        Media interview opportunity

**About The Chamber:**

The Calgary Chamber of Commerce is a volunteer driven, not-for-profit, and non-partisan advocacy group whose mission is to lead and serve the Calgary business community, valuing its diversity.

On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

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*For more information, please contact:  
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