



Media Advisory
May 29, 2008

**The Chamber and the Haskayne School of Business Present the
Distinguished Business Leader Award Gala**

Calgary, AB – The Calgary Chamber of Commerce and the Haskayne School of Business welcome you to join us in celebration of the outstanding leadership in the Calgary community.

Since its inception in 1993 the Distinguished Business Leader Award has paid tribute to fifteen individuals. Join us May 29th as we present the 2008 DBLA.

This award is a means of honouring individuals whose exceptional demonstration of vision and leadership, sound business sense and commitment to the community has marked them as role models for future generations of business leaders. 2008 will mark the establishment of a scholarship in the winners' name to be awarded to a Haskayne School of Business student each year.

The 2008 recipient is local philanthropist, business leader, George Brookman, CEO, West Canadian Digital Imaging Inc.

The DBLA Gala also provides an opportunity to encourage interaction between students from the Haskayne School of Business, members of the business community and the Chamber of Commerce. The Scholarship also includes an honorary membership to the Calgary Chamber of Commerce.

WHERE: **The Calgary Chamber of Commerce**
4th floor, 100 6th Avenue S.W.

WHEN: **May 29, 2008, 5:00 p.m. – 10:00 p.m.**
Cocktails: 5:00 p.m. - 6:00 p.m.
Dinner: 6:00 p.m.
Presentation: 7:30 p.m.

About the Chamber:

The Calgary Chamber of Commerce is a volunteer driven, not-for-profit, and non-partisan advocacy group whose mission is to lead and serve the Calgary business community, valuing its diversity.

On critical and emerging issues in public policy, the Chamber acts as the leading forum for debate, and advocates public policy solutions that improve the business climate on behalf of our members.

About the Haskayne School of Business:

The Haskayne School of Business is an innovative business school with an international reputation for influencing the practice of management and leadership through quality teaching and research. With more than 3,000 students enrolled in bachelor's, master's, PhD and executive education programs, the school boasts 17,000 alumni in 60 countries.

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*For more information, please contact:
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